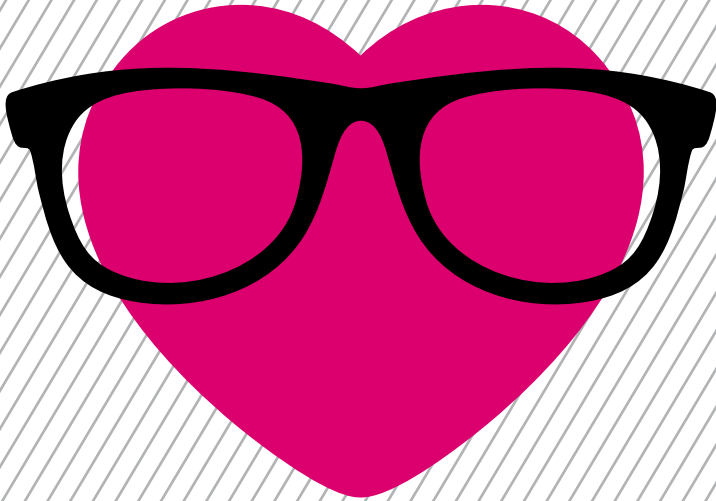


Good50x70

GoodAmsterdam

THE SOCIAL COMMUNICATION PROJECT



INVITATION

GUMMO, GOOD50X70, PAKHUIS DE ZWIJGER AND BIS PUBLISHERS WARMLY INVITE YOU TO A VERY SPECIAL EVENING ON THE 30TH OF SEPTEMBER INCLUDING:

THE OFFICIAL LAUNCH OF GOODAMSTERDAM

THE WORLD PREMIERE OF THE GOOD50X70 GLOBAL CATALOGUE.

A LIVE DESIGN BATTLE TO PRODUCE A POSTER FOR LEGER DES HEILS.

OPENING

WOENSDAG 30 SEPTEMBER
20:00-22:00, GROTE ZAAL
GRATIS ENTREE

PAKHUIS DE ZWIJGER
PIET HEINKADE 179
AMSTERDAM

WWW.DEZWIJGER.NL
WWW.GOOD50X70.ORG

GOOD50X70

GOOD 50X70 IS THE WORLD'S LARGEST SOCIAL COMMUNICATION PROJECT. IT HAS TWO AIMS - TO WAKE THE CREATIVE COMMUNITY UP TO THE POWER THEY HAVE TO BE A FORCE FOR GOOD AND PROVIDE CHARITIES WITH CREATIVITY FOR FREE. IN THREE YEARS WE'VE ASSEMBLED A DATABASE OF OVER 8,000 POSTERS THAT ANY CHARITY IN THE WORLD CAN USE.

GOODAMSTERDAM IS OUR FIRST EVER VERSION BASED IN ONE CITY - WITH LOCAL PEOPLE PRODUCING POSTERS FOR AMSTERDAM CHARITIES WITH LOCAL DESIGNERS. THE RESULTS WILL BE LAUNCHED ON THE 30TH OF SEPTEMBER AT THE PAKHUIS DE ZWIJGER, BEFORE A SELECTION ARE HUNG THROUGHOUT AMSTERDAM BY BIZON BUITENRECLAME, WITH THE 15 BEST COLLECTED IN A SPECIAL EDITION OF Z MAGAZINE DEDICATED TO GOODAMSTERDAM.

